

The Cybersecurity Readiness Podcast Series

Episode Title	Holistic Approach to Cybersecurity Readiness
Podcast Series	The Cybersecurity Readiness Podcast Series https://www.dchatte.com/podcast/ https://the-cybersecurity-readi.captivate.fm/
Host and Producer	Dave Chatterjee, Ph.D. https://dchatte.com
Guest	Ram R. Kumar, Executive Director, AT&T Business
Summary Pitch	Ram R. Kumar, Executive Director, AT&T Business, discusses at length significant cybersecurity governance issues, from achieving inter-and intra-organizational buy-in to employee empowerment, education and training, integration of security and development teams, vendor selection and monitoring, and more. Mr. Kumar also speaks to the operational realities and dilemma of speed vs safety and ethics vs loyalty.
Time Stamps	1:35 – How do you get inter and intra-organizational buy-in for cybersecurity management? 7:14 – How do you get employees to recognize and commit to their respective roles in protecting critical data and other strategic assets? 19:04 – How do you effectively deal with the apparent conflict between the security team and the solutions development team? 30:44 – What kind of collaboration agreements can be put in place where even the third-party service providers have a stake in the game? 46:21 – Is there anything else that you wish to discuss?
Ram Kumar’s Memorable Quotes/Statements	“It all starts at the top. The C-Suite must make cybersecurity an integral part of organizational strategic plans and priorities. Leadership commitment is a must,

	<p>and it all starts from there.”</p> <p>“Leaders must commit to Security First mindset and not security as an afterthought.”</p> <p>“A cybersecurity governance model that starts and ends with CISO/IT function is no longer enough. It is time to break down the barriers between IT, Security, and Operations, through education, collaboration, and outreach.”</p> <p>“It is tempting to think that cybersecurity is a technical issue. Throwing tools will not solve the problem.”</p> <p>“Emphasize ethics over loyalty.”</p> <p>“Business unit heads think security is the job of the CISO or IT function because they have work to do and are more focused on achieving their operational targets. They are not in the business of securing data and applications. But that doesn’t mean that security can be a secondary play.”</p>
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